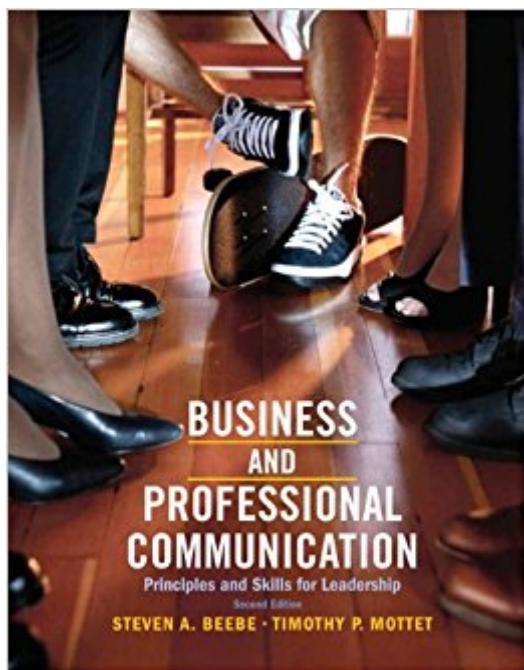


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Business & Professional Communication: Principles And Skills For Leadership (2nd Edition)



Synopsis

Updated in its 2nd edition, Business & Professional Communication focuses on the core concepts and skills of business and professional communication, with an emphasis on leadership for today's global workplace. This comprehensive text is organized around five fundamental principles of communication, providing a useful pedagogical framework for the reader. These principles are applied to a variety of business and professional contexts, including workplace relationships, interviewing, group and team work and giving presentations.

Book Information

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Average Customer Review: 4.0 out of 5 stars 30 customer reviews

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Customer Reviews

Book was nasty. I bought a clear cover to use it for school. Feel the price should of been lower after it was in poor conditions with some pages sticking together.

The Material covered in this book is amazing. I've applied what I've learned in meetings at work, as well as presentation or just regular one to one conversations.

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